# an Is Known By His Handwriting

U NIQUE opportunity to learn more of your own characteristics and those of your friends is offered by The Herald to it. opportunity will not be open very much longer.

It has been established that bandwriting discloses the characteristics of the writer, and an instructing series of articles by De Witt B. Lucas has been offered to give to readers of The Herald the basis upon which the science of graphology is built. Thousands have followed these articles with interest. Other thousands have been influenced by these articles to put Mr. Lucas's theories to the test, and these, by use of the coupon printed on this page, have secured analyses of their handwriting at a cost of 50 cents. Specimens have been submitted by lawyers, doctors, clergymen, merchants, society leaders, in fact people in all fields of activity.

This privilege goes along with today's coupon. Next Sunday will close

Mr. Lucas's interesting series of articles. (Copyright, 1916, by the McClure Newspaper

### By De Witt B. Lucas.

VERY one is more or less of an thing on earth at co-enigma to those round about us, at diverting those, tention, at accusing depending upon how well we can conceal our true inner selves through the adoption of "poker faces" and our line the world around "her."

While we may need to those entire the most on the world around "her."

While we may need to those entire the most on the world around "her." atmosphere of mystery, evasion, concouled ideas and impulses-or the reverse—that ordinarily makes each incipher to others who are forever en-Meavoring to find the key.

Business houses utilize "code" books for transmitting important information from one branch to another, or from

SPECIAL PLATE-Tenacity, Love of Luxury. Diplomacy and Dishonesty

PLATE 12-VIOLENCE, TEMPER AND OBSTINACY enclosing a the coul lai Arsaval Characteristic Violence and anger, accompanied with sarcasm.

here all the Stermon imsequently your lete

A nature stubboan, obstinate and headstrong.

mes" offect in some of her word endmes. Notice too, the very hasty script,
it evident lack of self-matrol. One
who acts first on the sour of the imulse, and thinks afterward. Observe
he great amount of impulse, intuition
in dympathy in this interesting script.
It is in the kind of anger that flashes
ut with intense severity, and gradusly grows fainter and fainter until
t is lost in the distance, and the sun
omes out sgain. It sometimes disppears as quickly as it occurs.
Fix. C is a fine example of the kind
of temper that starts over trivial
hings and grows in force and viomes. See how tine and thin the comsencement of the t-cross is, and how
hick and heavy it is at the end. Obcrea the same characteristic terminal
trokes to each word. Stubborances
headstrong are shown in such writin, a headstrong fature that is very
atermined.
Plate It is interesting and instruc-

Plate 15 is interesting and instructive hecause it tells the close observer
the degree of talkstiveness in your
tew acquaintance. Fig. A shows the
vriting of a garrulous old maid. She
s single, not so much on account of
ter gossipy tendencies as on account
of a lack of sympathy and affection,
the is careless, indeient, a gossip, and
as y mean things about people she
loesn't like. Note the "flung lance"
nding to many of her words.

Fig. B is the writing of a very estinable little woman who can draw more

PLATE 13-GARRULITY, TALKATIVENESS, GOSSIP, ETC. Hope you will be al ilus awful perawl. I'mdest touskes and The Jee Gave Lown )

B. Much talkativeness, due mostly to nervousness. ti oun tus shooted and in an paying the pualty Gossip, and a superabundance of sarcastic language.

SPECIAL PLATE-The Capital "D"-Friendliness and Unsociability

De # D. 25 TO: 2 6 D. O. Dear Lear D West de Dan D. Dear D. Le Dear D. L consider find invelope will have nothing?

churches brokerge to see me whom yours Wide curved connections between letters show friendliness. Short, swarp connections show narrow-mindedness and unsociability.

Hos y gam oher will like to yours Toher and you here evectoring hand mile toute, well figur very you writing from you send Diplomacy, finesse, cunning, etc., shown in wedge-shape words has I'y me o a a say they Hypocrisy, untruthfulne s, insincerity and dishonesty. Beware of the person who writes stencil-letters or leaves letters open at the bottom. (See above.)

And of the late of the present.

In a Land of surpressing Hentity,

The place of the late of the present in the late of the prese

## GRAPHOLOGY COUPON

(Good for two weeks only.) By special arrangement with Mr. De Witt B. Lucas, the author or chees articles. The El Paso Herald is enabled to secure for its renders Condensed Graphological Analyses of their handwriting (or that of their friends) performed by this foremost expert, setting forth the principal traits of personality disclosed in such autographa. To obtain one of these CHARACTER CAMEOS you must carefully observe these five simple conditions, from which there will be no deviation:

you must carefully observe these five simple conditions, from which there will be no deviation:

1. Clip this Coupon (which is good for two weeks.)

2. Fasten it to fifty (50) words of writing (your own or another's), performed in a natural manner—IN INK—on UNRULED PAPER. (Do not try to force, alter, or disguise the writing from your free and natural style, or disguistation with the analysis may result).

3. Enclose a self addressed and STAMPED (20) ENVELOPE, together with PIFTY CENTS (50c) in any form most convenient. (If two appelments are sout for analysis, two coupons and one deliar will be required, stc.)

required, etc.)
Flace your name and address written (or printed) legibly on each specimen, and on cover envelope to insure safe delivery or return to apecimen, and on cover envelope to insure safe delivery or return to you. (Always identify your specimens by name or number to avoid confusion as to whom the analysis is intended for).

NO SPECIMENS WILL BE RETURNED. Enclose all in a strong envelope, seal, and direct to the Graphologist, care of El Paso Herald.

EXPLANATION.

The small charge made for those Character Cameos must not be considered in any sense as adequate compensation for this work. It is made necessary to cover the cost of stenographers, printed matter, clerk hire, office maintenance and other incidental expenses.

You will not only be astonished, but greatly helped by the accuracy, utility and application of Mr. Lucas's work. Every specimen receives his personal attention. Inquiries or requests contained in letters should be emphashed in some manner, by underscoring in blue or red pencil, to insure his attention, as letters analyzed are not read. You may expect a reply within 20 days, sealed, in your own shrelope. These Character Cameos are personal communications. Neither names addresses nor deductions will be published.

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